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FOR IMMEDIATE RELEASE

Investor Advisory: Adobe to Webcast Q&A Meeting with Executives

SAN JOSE, Calif. — Nov. 12, 2008 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced it will Webcast a question and answer session with executives live from its annual Adobe MAX event on Nov. 17, 2008.

What: Q&A Session with Adobe Executives
When: 3:00 P.M. Eastern Time, Monday Nov. 17, 2008
Where: <http://www.adobe.com/ADBE>
How: Live over the Internet; simply connect to the meeting room on the Web page above
Questions: Contact Adobe Investor Relations at 408-536-4416 or ir@adobe.com

The live audio Webcast will last for approximately one hour. An audio archive of the meeting will be made available in Adobe Acrobat Connect Pro for approximately 15 days.

Listening to the live Webcast via Adobe Acrobat Connect Professional requires Adobe Flash Player version 8 or later. Firewalls designed to protect corporate information can prevent listening to the Webcast.

Adobe uses its Web site as a channel of distribution of material company information. Financial, product and other material information regarding Adobe is routinely posted on and accessible at www.adobe.com or www.adobe.com/ADBE.

About MAX

MAX 2008, the annual Adobe event, showcases the future of digital experiences and brings designers, developers and business decision-makers together for education, inspiration, and community. Drawing close to 5,000 attendees from across the U.S. and abroad, this year's conference is shaping up to be the company's largest MAX event to date.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium. For more information, visit www.adobe.com.

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